

Baker & Taylor Enhances Digital Media Distribution Platform, Launches Digital Media Services Group

– Strategic marketing and asset management partnership with LibreDigital to provide comprehensive publisher services –

CHARLOTTE, NC –April 13, 2009 - Baker & Taylor, Inc., the world's largest distributor of books and entertainment products, today announced a long-term agreement with LibreDigital to empower publishers to manage content distribution in multiple formats, to numerous digital devices and merchandising channels worldwide. LibreDigital is the leading provider of conversion, storage and secure distribution for digital content through digital stores and eBook devices.

"Baker & Taylor continues to invest in its digital media distribution platform," said Tom Morgan, CEO of Baker & Taylor. "This partnership, along with others to come, strengthens Baker & Taylor's leadership position as the premier distributor of physical and digital media for our content providers and the customers we serve worldwide."

This partnership creates a Baker & Taylor digital warehouse, from which the company will offer publisher services to include asset management, format transformation, marketing services, and customized channel distribution.

"The demand for eBooks and other digital content is growing exponentially as consumers rapidly adopt new digital devices," said Russell P. Reeder, President and CEO of LibreDigital. "Together with Baker & Taylor, we can quickly deliver a huge portfolio of published works to a broad range of distribution channels, which is a big win for content-hungry digital consumers."

Baker & Taylor also launched its new Digital Media Services group, to better support the escalating demand from its publishers and clients for bundled physical and digital media distribution services.

"The Digital Media Services group will help publishers execute an integrated merchandising strategy to deliver their content in multiple formats to multiple devices worldwide," said Bob Nelson, EVP Global Business Development, who will lead the group. "Baker & Taylor is uniquely positioned to monetize publishers' physical and digital content through its extensive client base and other distribution channels."

About Baker & Taylor

Baker & Taylor, Inc. (www.btol.com) is a global information and entertainment services company that offers books, videos, music, games and services to libraries, educational institutions, and retailers. Based in Charlotte, N.C., the company has been in existence for over 180 years, developing long-term relationships with major suppliers, including book publishers, movie studios, and music labels. Baker & Taylor maintains one of the largest combined in-stock book, video and music inventories in the United States, and services the broadest customer base in the industry. Baker & Taylor is majority owned by Castle Harlan Partners IV, L.P., a leading private equity investment firm.

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About LibreDigital

LibreDigital is a Digital Media Services company that provides conversion, storage and secured distribution for digital content through digital stores and new eBook devices worldwide. Helping publishers of newspapers, magazines, books and journals to market and control their valuable works across traditional and new digital formats, LibreDigital serves the world's top firms in over 120 countries including HarperCollins Publishers, Hachette USA, The Wall Street Journal, USA Today, John Wiley & Sons and Simon & Schuster. Backed by Adams Capital Management, Noro-Moseley Partners, the New York Times Company, and HarperCollins Publishers, LibreDigital is based in Austin, Texas, with offices in New York City and the United Kingdom. www.libredigital.com

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