

knowledge • notification slip plans
GOBI • opening day collections •
retrospectives • children's awards • video
academic libraries • technical services
eBooks • shelf-ready • Academia
TSII • out-of-print services • GOBI
continuations • experience • firm orders
customer service • children's awards • TSII
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APPROVAL PLANS



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YBP has been perfecting our approval plan methodology since 1974. Our commitment to book-in-hand selection has helped to make YBP the premier approval plan vendor to academic and research libraries around the world.



Unmatched Coverage

Libraries can select coverage from a global list of English-language imprints including:

- Trade
- University press
- Professional
- Museum and gallery
- Association publishers
- Scholarly
- Small press

We profile approximately 88,000 titles annually, **more than any other academic vendor**. Over 1,100 libraries around the world look to YBP to identify and deliver the output of more than 1600 publishers, representing over 90% of the English-language titles critical to most academic libraries. YBP approval plans are reliable, predictable, and are designed to complement your collection development activities and goals.

Customized, Flexible Profiles Include:

- **Subject instructions** organized by Library of Congress (LC) classification, Dewey Decimal classification, or the National Library of Medicine (NLM) classification
- **Narrative instructions** to support a particular subject interest, such as Woody Guthrie, gaming or gambling, Yellowstone National Park, chaos theory, Australasia, or Mennonites
- A defined set of **non-subject parameters**, such as price or format (textbook, reprint, etc.)
- A **customized publisher list** that delivers the broad or narrow coverage you require

Book-in-Hand Selection

YBP profilers are subject experts and make decisions with book in hand. Their years of book selection experience enable higher degrees of precision and flexibility than are possible with strictly computerized systems. YBP's book-in-hand approach ensures that every aspect and nuance of a book receives appropriate consideration in the book selection decision. As a result, YBP has the **lowest return rates in the industry**—testament to the accuracy and quality of our process.

Slip Plans

Libraries can choose to enjoy the benefits of an approval plan without receiving automatic book shipments by taking advantage of YBP's profiled slip plan.

Pre-publication Bulk Ordering

YBP bibliographers stay in touch with publishers to ensure that we receive new title information as soon as it is available. YBP places multiple-copy orders prior to publication to ensure immediate book-in-hand review and prompt delivery, and to guarantee sufficient inventory for approval plan, slip plan, and firm order fulfillment.

Paper Preferred

Libraries can stretch their budgets by taking advantage of our paper-preferred plan. This option enables libraries to receive a paperback edition in place of the traditional cloth edition whenever both editions are published simultaneously.

Shipments

Books and notification slips are shipped weekly to approval plan libraries, and YBP invoices are tailored to include library-specific information such as purchase order numbers, fund codes, and other acquisitions details.

Technical Services

YBP offers a range of bibliographic, processing and cataloging services.

- **GOBI®**, YBP's online database, lets libraries access YBP over the web. GOBI offers libraries sophisticated acquisitions and collection management support, with ready access to querying, selecting, ordering, and reporting functions across a growing, integrated English-language database of over 3 million titles from North America, the UK, and around the world.
- YBP can supply LC **MARC records** directly to libraries, or can facilitate delivery of records from OCLC through PromptCat, an OCLC service we helped to pioneer.
- In addition to cataloging records, YBP offers **processing services** that enable us to provide completely shelf-ready books. From spine labels and binding options to security devices and ownership stamps, YBP works closely with libraries to develop precise specifications customized exactly to local requirements.



Tight UK Integration

YBP is able to offer enhanced service through tight integration with our UK division, Lindsay & Croft. YBP and Lindsay & Croft provide libraries with US or UK editions, and offer duplication control between the two. For example, if the UK edition of a particular title is published before the US edition, libraries interested in getting material as quickly as possible can opt for the UK edition. Our close relationship with Lindsay & Croft makes YBP a comprehensive source for materials published in the UK.

Bibliographer Liaison

Every YBP approval plan client is assigned a professional customer service bibliographer who is familiar with their requirements, and is available to:

- Monitor plan performance and analyze returns
- Answer questions, and provide information and advice
- Serve as a primary contact for profile and press changes
- Provide GOBI training and support
- Ensure that every library has a direct, responsive link to YBP

The bibliographer's primary job at YBP is to ensure that every approval plan library enjoys an **unparalleled level of customer service**.

YBP approval plan libraries can make profile changes simply by contacting their YBP bibliographer via email, telephone, fax, or through the mail.



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