



Improve Your Acquisitions and Cataloging Workflow with

YBP / OCLC CATALOGING PLUS

In collaboration with OCLC, YBP Library Services' long-standing Cataloging Options have become more powerful. YBP/OCLC Cataloging Plus combines the strengths of OCLC with the largest bibliographic database—WorldCat—and YBP, the leading provider of material to libraries, to reduce the time it takes to get material on the shelf and improve database integrity.

FEATURES AND BENEFITS OF YBP/OCLC CATALOGING PLUS

- The YBP Title File is now linked to the WorldCat database
- For titles linked to the WorldCat database, you can view OCLC Numbers on GOBI®
- From GOBI you can export records linked to the WorldCat database and get the OCLC Number in the record
- Ensure database integrity and improve duplicate checking by loading records with OCLC Numbers at the time of acquisition
- Eliminate the need to search for cataloging records by automatically receiving the best available OCLC record when your material is shipped
- Automatically have your library's holding symbol set in WorldCat
- MARC records are compatible with all Integrated Library Systems
- Embed local data in MARC record
- Can be coupled with YBP's custom cataloging services

See the complete list of service options on the back.

For more information, please contact your YBP Sales Representative, or e-mail us at sales@ybp.com.

SELECTION/ACQUISITIONS GOBI

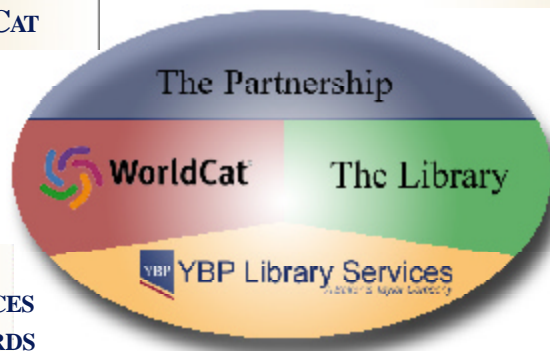
Download MARC Records that contain OCLC Numbers.

HOLDINGS SET IN WORLDCAT

File automatically sent to OCLC to set library holdings in WorldCat. Can accommodate submission delayed setting.

CUSTOMIZED LIBRARY SERVICES - LOCAL PRACTICES APPLIED TO OCLC RECORDS

Best available OCLC record upgraded to local practices sent at time of shipment; CIP Upgrades and Provisional Plus cataloging. Get spine labels and physical processing. OCLC Number used as match point to overlay acquisition.



DATABASE INTEGRITY

MARC records contain OCLC number at time of acquisition.

YBP CATALOGING OPTIONS AVAILABLE - ELIMINATE SEARCHING FOR RECORDS

Best available OCLC record sent at time of shipment. Get spine labels and physical processing. OCLC Number used as match point to overlay acquisition. Options to Upgrade CIP or provide full cataloging for all items.

YBP / OCLC CATALOGING PLUS

Improve your acquisitions and cataloging workflow
with one of the following services:

LEVEL 1 ACQUISITIONS SERVICE

GobiExport / EOCR Plus – Utilizing GobiExport or EOCR (Electronic Order Confirmation Records) you can access the OCLC Number in the Best Available OCLC record at the point of order. Having the OCLC number at the time of acquisition provides a sound match point for future record updates.

LEVEL 2 YBP CATALOGING: BASIC PLUS

Update your system with the best available record at point of shipment — In addition to the optional acquisitions record, you can receive the Best Available OCLC record when the material is shipped to your library. If there is no record in WorldCat, a provisional level record with the OCLC number will be provided.

LEVEL 3 YBP CATALOGING: BRONZE PLUS

Enhance your coverage with CIP Upgrade Service - Building on our YBP Basic Cataloging offering, Bronze Plus service provides the Best Available OCLC record when material is shipped along with CIP upgrades and YBP provisional records for no-hit items.

LEVEL 4 YBP CATALOGING: SILVER PLUS

To ensure 100% call number coverage – This level of service includes YBP Provisional + Records for no-hits, allowing YBP to create a spine label for every title that is delivered.

For Cataloging Service Options, holdings can be set immediately or be delayed for a pre-specified time period. All levels of cataloging service provide customized mappings for:

- local order data
- invoice data
- barcode/item record/piece level information
- classification and spine label manipulation

