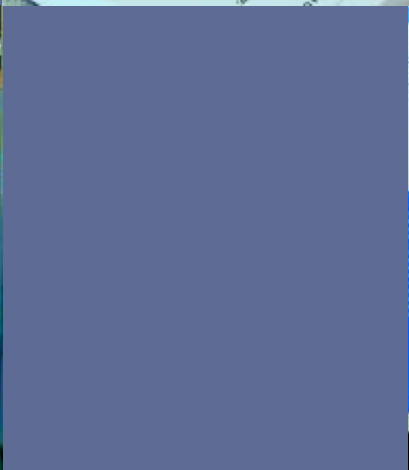
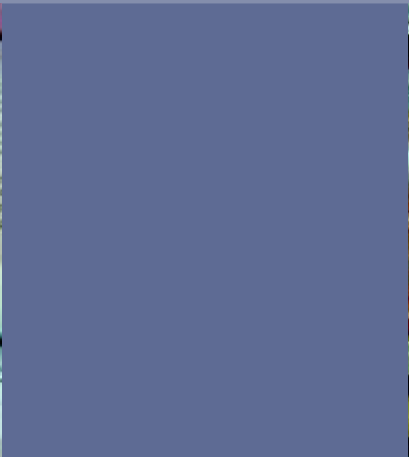


knowledge • notification slip plans
GOBI • opening day collections •
retrospectives • children's awards • video
academic libraries • technical services
eBooks • shelf-ready • Academia
TSII • out-of-print services • GOBI
continuations • experience • firm orders
customer service • children's awards
notification slip plans • approval plans •
technical services • video • continuations
book-in-hand profiling • eBooks •
opening day collections • TSII • video
retrospectives • firm orders • knowledge
consortia • approval plans • experience
retrospectives • children's awards • video
academic libraries • technical services
eBooks • shelf-ready • Academia •

YBP SERVICES



Welcome to YBP

YBP Library Services, the academic division of Baker & Taylor, provides books and supporting collection management and technical services to academic, research and special libraries in North America and around the world. YBP draws upon its own talent and resources as well as the vast inventory—over 11 million items—of our parent company, Baker & Taylor. Our British office, Lindsay and Croft, is tied to the entire U.K. community of over 6,300 publishers, offering comprehensive coverage of U.K. book output.

YBP offers customized, value-added services. We understand the needs of academic research libraries, and meet them by providing a full range of services supported by superior customer service.

We are proud of our products and services. And, we're proud of the exceptional talents and dedication of our staff, which includes many professional librarians. Whether they are bibliographers or book processors, catalogers or continuations specialists, systems analysts or salespersons, YBP's employees are always focused on bringing value to our customers.

SERVICES FROM YBP

Approval Plans

Approval plans are designed to bring newly published books, matching your collection development profile, to your library quickly. Benefits of an approval plan from YBP include:

- Fast receipt of new books, subject to book-in-hand review
- More time for library staff to work on other projects while maintaining a high level of quality in their collection
- Return of books that do not match your collection needs
- Profile refinements that minimize returns, enabling use of shelf-ready services with confidence
- Exclusion or inclusion of specific series on the approval plan
- Bibliographer-liaison for reliable customer support

Our commitment to pre-publication ordering and book-in-hand selection has helped to make YBP the premier approval plan vendor to academic and research libraries worldwide. Over 650 libraries look to YBP to identify and deliver the output of more than 1,600 publishers through their approval plans. Extensive coverage of scholarly English-language material gives approval customers confidence that they are acquiring the best material available for their libraries. YBP approval plans are reliable, predictable, and consistent, and save each library an enormous investment in time and staff.

Notification Slip Plans

YBP's notification slip plans allow libraries to enjoy many of the advantages of a YBP approval plan. Slip plans can provide collection development assistance while preserving a firm order acquisitions approach. YBP bibliographers carefully examine and describe more than 53,000 newly published titles every year, and match them daily against the targeted slip profiles of individual libraries. Slips are issued for libraries each week in both print and electronic formats.

YBP's customized slip service delivers bibliographic information that is accurate, timely, and pertinent, and allows libraries to precisely manage the selection of new titles on a firm order basis.



GOBI

GOBI (Global Online Bibliographic Information) is YBP's online database providing libraries with a sophisticated acquisitions and collection management support system, with ready access to querying, selecting, ordering, reporting, and approval plan profile management functions across a growing database of close to 2.3 million English-language titles from North America, the U.K., and around the world.

Deposit Account Program

YBP's deposit account program stretches library budgets, streamlines payment routines, reduces paperwork, and—on occasion—secures libraries' purchasing power from possible reversions. YBP accepts deposits of any amount, and interest credits can be earned if the average balance in the account for the month is at least \$10,000.

Firm Orders

When it comes to firm orders, libraries' demands are pretty simple: the right book, delivered quickly. YBP meets those needs, fulfilling over 60% of titles within two weeks, and 96% within 13 weeks.

YBP's personalized approach and commitment to quality ensure exceptional bookselling service. Our customer service representatives understand your expectations: quality, consistency, timeliness, and professionalism. YBP accepts firm orders via mail, fax and e-mail, and in electronic format from GOBI and most integrated library systems.

YBP's meticulous attention to bibliographic and order detail, our own large inventory of current titles plus our access to Baker & Taylor's extensive inventory of current and backlist titles, and our wide and active publisher contacts allow customers to enjoy fulfillment that is accurate and fast. With a total fulfillment rate averaging 96%, our reputation for acquiring hard-to-find material is well-deserved. In addition, our duplication control procedures are effective across all YBP and Lindsay and Howes firm orders, continuations, and approval accounts, including duplication control for alternate bindings and editions.

Continuations

Acquisition of books in series requires special attention from both libraries and their suppliers. YBP understands the challenges and irregularities of serial acquisitions and consistently delivers quality service to our standing-order customers.

Our dedicated serials staff works closely with publishers and librarians to ensure timely, complete coverage of more than 40,000 series. And because transferring standing orders can be a challenge, YBP offers several options, free of charge, to assist you in transitioning series for YBP coverage.

Standing-order plans operate in conjunction with YBP approval plans and firm order services to eliminate any unwanted duplication. Your weekly continuations delivery is consolidated to reduce labor required to pay invoices and get the materials from the box to your shelves.

As library budgets are stretched further and further, maximizing purchasing power is crucial. YBP helps libraries reduce the cost of continuations orders. By transferring their continuations orders to YBP, libraries can avoid the service charges often imposed by subscription agents, while taking advantage of enhanced services.



Technical Services

YBP offers a range of bibliographic, processing and cataloging services delivered with exceptional attention to customer requirements and quality.

- **Ordering Support.** YBP offers tools that enable libraries to submit their orders in a variety of formats, including paper forms and e-mail, through GOBI and local library systems.
- **Shipping Records.** Brief MARC-formatted bibliographic records can be enhanced with invoice information and other local data, customized to individual libraries' needs.
- **Cataloging Support.** YBP offers two options: we provide support for OCLC's PromptCat service, or customers may opt to receive cataloging services directly from YBP. Physical processing services may be combined with cataloging support from either source.
- **Electronic Invoicing.** YBP supports the electronic invoicing formats of most integrated library system vendors.
- **Physical Processing.** Libraries turn to YBP for customized processing services, including shelf-ready books, binding, ownership stamps and barcodes, security devices and spine labels.

Consortia Support

YBP understands the diverse technical and business requirements of consortia of all types and sizes. In disciplines where budgets are limited, or in heavily published and expensive areas such as engineering, the kind of cooperation possible through GOBI can help ensure that critical material is covered by the group.

YBP serves each consortium according to its particular needs and goals. A dedicated YBP staff team is assigned to address any issues or concerns. In addition, regional managers and YBP bibliographers are able to offer comparative reports, frequent training sessions and in-depth technical support of workflow issues.



Academia

Academia is YBP's online collection development resource for all academic libraries, accessible via our homepage. Published monthly, Academia aids collection development in academic libraries of every size and type, and includes selection lists of new books, publishing industry news, award-winning titles, and other features such as YBP's Core 1000 and U.K. Core 300 lists.

E-STREAMS

Electronic reviews of Science & Technology References covering Engineering, Agriculture, Medicine and Science. Each issue contains STM reviews, covering new titles in engineering, agriculture, medicine, and science, written by librarians or professors who have expertise in the areas that they are reviewing. For more information, visit www.e-streams.com.

Retrospective Collections

Retrospective projects can expand collections to support new curriculum offerings, target weaknesses or gaps in a collection, or update older material in areas such as science and technology. Working with your project team, YBP can create finely tuned selection lists in a variety of formats, customized to meet each library's unique requirements.

Selections can also be based on published subject lists such as the Brandon/Hill lists. YBP sales records can be used as the basis for identifying those titles of most interest to academic libraries. Customer service bibliographers and regional managers can assist in identifying and formulating the parameters of each library's request.



Opening Day Collections

For over a decade, YBP, in partnership with librarians, has helped establish noteworthy opening-day collections at institutions throughout the world. In close collaboration with library staff, YBP responds to the scope, budget, time frame and particular requirements of each project. All YBP support services, including cataloging, shelf-ready processing, and out-of-print searches, are available throughout the project.

Specialized Academic Libraries

YBP is proud to serve many members of the Special Libraries Association (SLA), as well as many law libraries, health sciences libraries, and government libraries worldwide. YBP's reputation in serving special libraries stems from our ability to deliver timely and accurate fulfillment at a competitive price, as well as extra value-added services that separate us from other book vendors.

YBP services libraries specializing in a range of subjects, including the following:

- **Art:** Each year YBP bibliographers profile approximately 3,000 new titles in visual arts, architecture, sculpture, drawing, design, painting, print media, decorative arts, and photography.
- **Health Sciences:** Approximately 5,000 new titles in medicine, nursing, consumer

health, public health, anatomy, psychiatry, physiology, microbiology, history of medicine, and veterinary science are profiled annually. In addition, we profile thousands of other new titles in fields such as chemistry, biology, engineering, and other scientific fields; social work, counseling, management, psychology, law, and other fields in the social sciences; as well as interdisciplinary approaches to the health sciences such as ethics, environmental studies, and public policy.

- **Law:** YBP profiles approximately 2,500 new titles in law and criminology every year. In addition to scholarly treatises, a broad selection of casebooks, handbooks, and other legal works is covered. We treat legal titles in all areas, including civil rights, public policy, ethics, business, education, psychology, entertainment, sports, medicine, religion, and international law.
- **Theology:** YBP's approval and slip plan services offer broad coverage of religion, theology and related fields. Each year YBP bibliographers profile approximately 4,500 new titles of interest to religion and theology librarians. In addition to scholarly treatises, a broad selection of pastoral and devotional works from many denominational publishers are covered.
- **Science, Technology & Medicine:** In addition to evaluating over 10,000 new science, technology, and medicine titles each year, the widest scope in the industry, YBP has expanded in-stock coverage to include over 17,000 key retrospective titles, covering the last three to five years.

eBooks

YBP offers eBook solutions that are easily accessible, fully integrated with your acquisition processes, and flexible enough to meet your unique challenges. YBP is making the integrated acquisition of eBooks and print materials a reality for academic libraries. With a network of resources including collection development tools such as GOBI™ and Title Source,™ sophisticated approval plans, and an expertise gained from years of close relationships with our customers, we're able to support the integration of new and traditional formats.



Children's Awards

YBP's Children's Awards Book Collection Plan is an automatic acquisitions program for libraries developing a core collection of award-winning children's books. It is also a convenient selection tool to help libraries without a children's literature specialist acquire quality children's books.

Out-of-Print Services

YBP's partnerships with out-of-print vendors such as Alibris give our clients seamless access to an inventory of millions of out-of-print titles. Sign up for out-of-print title substitutions, and YBP will automatically forward orders for out-of-print titles. These orders will stay open for the duration of the library's cancellation period. There's no interruption to the order cycle, and library transaction history is complete. Books are shipped directly to YBP for inclusion in your regular shipments.



YBP Library Services

 *A Baker & Taylor Company*

Headquarters

999 Maple Street
Contoocook, NH 03229

Telephone

(603) 746-3102

Toll Free

(800) 258-3774

Fax

(603) 746-5628

Internet

www.ybp.com

Email

sales@ybp.com